



2016

ANNUAL REPORT



A Message From Our President

Over 7 million pets saved, more than \$300 million granted.

That's the foundation I've been fortunate enough to build on as the new President of PetSmart Charities — and 2016 was only the beginning. Moving the organization forward as a strategic grant-maker meant stronger partnerships with animal welfare organizations, more lives saved and greater awareness of programs that enrich the bond between people and pets.

We want you to know we're here and we're working hard to create strong partnerships in the community — with every expectation of continuing to be the leading funder in animal welfare in North America.

With the announcement of our new mission which now includes connecting people and pets, 2016 marked a wonderful opportunity to reset and focus on making an even greater difference in the years ahead.

Thank you,

David Haworth DVM, Ph.D
President, PetSmart Charities

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Our Mission

We're committed to finding lifelong, loving homes for all pets by supporting programs and thought leadership that bring people and pets together.



Four Pillars of Support

In November 2016, PetSmart Charities announced a new focus on strategic grant-making and unveiled an expanded mission, allowing us to reach beyond our core mission through programs that support the health benefits of the human-animal bond.



Preventing Pet Homelessness

To help decrease the number of pets entering shelters, PetSmart Charities now offers three grant categories to support programs and initiatives that proactively prevent and mitigate pet homelessness during family transitions.

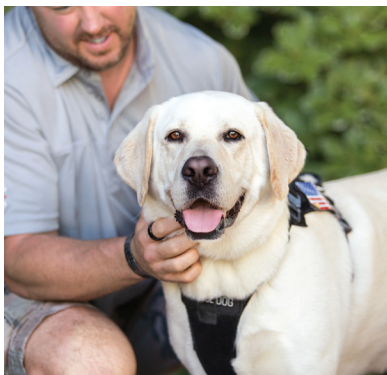
- Spay/neuter
- Intake Diversion
- Keeping Pets & Families Together



Helping Shelter Pets Thrive

An estimated 7 million pets enter shelters every year. Nearly 3 million healthy, adoptable pets never find homes. By supporting programs that build a stronger foundation for pets in need, we're helping enhance pets' lives in shelters and increase adoptions.

- Shelter Operations
- Transport
- Conferences & Training



Supporting the Bond Between People & Pets

As strong believers in the healing power of unconditional love, we've extended our mission to support organizations that bring people and pets together. By doing so, PetSmart Charities ultimately aims to end pet homelessness and drive awareness of the benefits of pet ownership.

- Adoptions
- Capital Grants
- Enhancing the Quality of Life Through Pets



Providing Emergency Relief

In the event of a weather crisis and natural disaster, temporary shelter, pet supplies and medical care are just some of the immediate needs of misplaced or abandoned pets. In 2016, PetSmart Charities funded over \$1.4 million in emergency relief grants, resulting in a total of 294,000 pets assisted across North America.

We're Making a Difference

As firm supporters of the human-animal bond, we helped connect more people with pets in 2016 than ever before. Nearly 100,000 pets found loving homes during National Adoption Weekend events in 2016. Among the pets saved was our milestone 7 millionth adopted pet, Daisy. The fox terrier-foxhound mix trotted out the doors of a Staten Island PetSmart store on a Saturday in August with her new family, the McKenzies.



Daisy (on bottom) with her new family, the McKenzies

But, not all pets are as lucky as Daisy to have a forever home. By helping shelter pets thrive, we can help even more pets as they await adoption. That's why in September, PetSmart and PetSmart Charities delivered 150,000 pounds of DOG for DOG® dog food to Pima Animal Care Center (PACC) in Tucson, Arizona. This donation – the equivalent of 300,000 meals – completed the 1 million-plus meal donation across North America. The meals are expected to last the shelter a year and half, providing meals for more than 20,000 dogs in need and allowing the shelter to use their limited funds to provide services for pets in need, such as veterinary care.



PACC dog enjoying our freshly donated meal

Providing pets with the best chance at better life begins with proper care. That's where the students at the University of Florida College of Veterinary Medicine come in. Since 2003, the veterinary program has served as the primary source of care for local rescue groups in North Florida. The students complete nearly 3,000 spay and neuter surgeries per year. With the help of a grant from PetSmart Charities for more than \$280,000, the Veterinary Community Outreach Program secured a customized mobile spay and neuter trailer called VCOP Mobile. The mobile unit not only allows veterinary students to gain more hands-on surgical training, but also helps the school reach underserved communities and provide care to thousands of pets in need each year.



VCOP Mobile at the University of Florida College of Veterinary Medicine

We strive to save pets and the people who love them. To do so, we're standing by to take action when the unpredictable occurs. PetSmart Charities came to the aid of hundreds of animals left homeless by the Louisiana floods, which have been dubbed the worst natural disaster to hit the U.S. since Hurricane Sandy. To help, we shipped much-needed pet supplies such as pet food, cat litter, feeding bowls, leashes, crates and beds valued at more than \$80,000. Meanwhile, grant makers



Pallets of pet supplies donated for Emergency Relief efforts

at PetSmart Charities worked diligently to provide more than \$30,000 in financial support to local animal welfare organizations. And, when nearly 2 million people were ordered to evacuate their homes for Hurricane Matthew, PetSmart Charities sprang into action, donating more than \$100,000 in Emergency Relief funds and supplies to help pets affected by Hurricane Matthew.

2017: A Look Ahead

BUY A BAG, GIVE A MEAL

In celebration of its 30th anniversary, our partners at PetSmart came up with a little idea that can make a big difference for pets in need. Up to 7 million pets enter shelters each year, but not all pets in need live in shelters — some live with pet parents who rely on food banks. So, for every bag of dog or cat food purchased between March 1 and December 31 — all brands, sizes, in a PetSmart store and online — PetSmart will donate a meal to PetSmart Charities for a pet in need. PetSmart Charities will team up with Feeding America and Rescue Bank to distribute the meals to pet shelters, animal welfare organizations, and food banks. PetSmart expects to donate more than 60 million meals in 2017.



SERVICE DOGS FOR HEROES




We teamed up with Blue Buffalo and PetSmart to support and raise awareness for Service Dogs for Heroes, a nonprofit organization dedicated to training and placing service dogs with Veterans who have bravely served America and may now be in need of the support a skilled service dog can provide. The fundraising program, established at all 1,388 PetSmart stores across the U.S., enabled PetSmart shoppers to donate to this cause at the checkout registers with a goal to raise \$1 million for Service Dogs for Heroes.

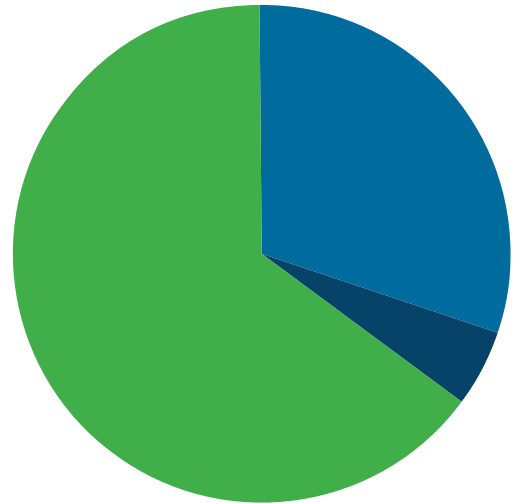
MUTUAL RESCUE

At PetSmart Charities, we believe in the healing power of the human-animal bond. That's why, we're proud to partner with the Humane Society Silicon Valley (HSSV) in 2017 to support of their national animal-human welfare movement called Mutual Rescue aimed at challenging the world to re-imagine how our lives can be transformed when we adopt a homeless pet. Through its efforts, Mutual Rescue hopes to illustrate that helping animals also helps people—often in miraculous ways.



Funding Sources

-  **Individual donations**
\$42.3 Million
-  **PetSmart, Inc.**
\$19.8 Million
-  **Corporations, foundations, vendors, special events, other**
\$4.1 Million



For Every Dollar Spent

Over ninety cents goes directly to help pets in need — one of the highest ratios among national animal welfare organizations.

How Your Dollar Saves Lives

\$25

helps save a life
through adoption

\$50

can help a pet at risk
from a natural or
man-made disaster

\$170

can move a pet to
a city with higher
adoption opportunities

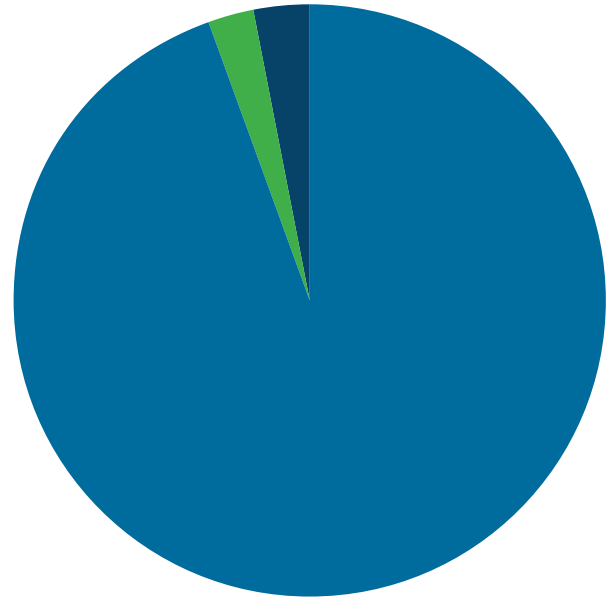
The Impact of Your Dollars

Thanks to generous contributions from pet lovers like you, we're saving lives by connecting more people and pets than ever before. As the leading funder of animal welfare in North America, we're careful with how we spend your donations. See how your contributions helped save homeless pets in 2016.

Total Income

\$66.2 Million

- Fundraising**
\$1.6 Million
- Administrative**
\$1.9 Million
- Program Expenses**
\$61.3 Million



Total Expenses

\$64.8 Million

Ending Net Assets

\$42.4 Million

Program Expenses Breakdown



Thank You



for helping us make an impact in 2016. Your generosity helps save the lives of homeless pets and brings the healing power of the human-animal bond to those who need it the most. Together, we can make an even greater difference for pets in need in 2017 and beyond.



2016 Annual Report



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